

## **Adventure School Parent Teacher Network Inc. Social Media Policy**

For the purposes of this policy the term 'social media' is to cover all digital online technology that enables users to create and share content or to participate in social networking.

Pages hosted by the Adventure School Parent Teacher Network Inc. (PTNI) on social media are intended for the use of the school community (current, past and potential students and parents of Adventure School) and are for informational purposes only.

The PTNI is responsible for all content published and will exercise responsibility, good judgment and common sense. All content is to be accurate, appropriate and respectful to all. Content and posts will be scrutinised by the PTNI prior to being posted and the PTNI reserves the right to delete any posts or content that is deemed to be:

- Breaches any New Zealand laws;
- Unlawful, offensive, indecent, defamatory, fraudulent;
- Threatening or abusive;
- Hateful or could incite violence;
- Contains offensive language;
- Any activity that is morally questionable;
- Contain derogatory remarks about any person or organisation.

The PTNI may occasionally 'retweet', 'RT' or 'like', rate or comment on a post to our social media page, however this does not imply endorsement on the part of the PTNI. Posts on the PTNI pages do not reflect the view, options or position of the members of the PTNI.

### **Privacy and Copyright**

The PTNI may not publish student artistic or literary works, or photographs without authorisation from the minor's parent or caregiver. Consent will be obtained on PTNI event enrolment forms in the form of an opt out tick box or from the school's enrolment application.

### **Removal of Content**

In the event that the PTNI have inadvertently posted content or a parent or caregiver requests the removal of content relating to their minor, the content will be removed in a timely manner. Where a request has been received by a parent or caregiver, confirmation will be given to the parent or caregiver that the content has been removed.

The PTNI will endeavour to follow the Ministry of Education 'Safe Harbour' process when removing content.

### **Feedback**

The PTNI encourages any feedback of our pages. If you have a request, comment or enquiry, contact us on [ptni@adventure.school.nz](mailto:ptni@adventure.school.nz)

### **Violation of Policy**

Violation of this policy may result in users being removed and barred from the PTNI social media pages.